ORDER

Orders Order / Rev: 103289 Alt Order #: 06825826 Product Desc: NRCC IE 2012 Estimate: 2602 Flight Dates: 10/05/12 - 10/11/12 Primary AE: Amy McCreary Original Date / Rev: 06/21/12 / 07/26/12 Sales Office: BLPHI Order Type: **GENERAL** Sales Region: National Agency Name: National Media, Inc. **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 815 Slaters Ln. Billing Cycle: EOM/EOC Alexandria, VA 22314 Agency Commission: 15% NRCC-IE Advertiser Name: Demographic: A25-54 New Business Thru: **Product Codes:** PLI2 Order Separation: 00:15:00 Priority: SELECT PRIORITY CODE Advertiser External ID: Revenue Codes: POLITICAL/AGY, PISSUE, GEN Agency External ID:

Bill Plan

Dill Flair					iotais				
Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
10/01/12	10/11/12	162	\$147,225.00	\$125,141.25	October 2012	162	\$147,225.00	\$125,141.25	0.0
					Totals	162	\$147 225 00	\$125 141 25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	37%	\$147,225.00
Market.	100%	\$397.905.41

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	22%	\$87,539.19
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	15%	\$59,685.81
KTUD	0%	\$0.00
KVVU	22%	\$87,539.19
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	4%	\$15,916.22

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Order / Rev: Alt Order #:

Flight Dates:

103289

06825826 10/05/12 - 10/11/12 Advertiser:

NRCC-IE

Product Desc:

NRCC IE 2012

Estimate: 2602 KSNV

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Order / Rev: Alt Order #;

103289

06825826

Advertiser:

NRCC-IE

Product Desc:

NRCC IE 2012

Flight Dates:

10/05/12 - 10/11/12

Estimate:

Ln Ch	Start	End	Inventory Code	Break	Start/End T	Гime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
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KSNV

Order / Rev:

103289 06825826

3289

Advertiser:

Estimate:

NRCC-IE

Alt Order #: Flight Dates:

10/05/12 - 10/11/12

Product Desc:

NRCC IE 2012

2602

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount M-F Today Show III 4th FI Today 4th Hour **TODAY SHW3** Start Date End Date Weekdays Spots/Week Rate Rating 10/07/12 ----F---Week: 10/01/12 \$325.00 0.00 E 26 KSNV 10/08/12 10/08/12 M-F Today Show III 4th IBM 10am-11am M----:30 2 \$325.001 0.00 NM 2 \$650.00 Today 4th Hour **TODAY SHW3** Start Date End Date **Weekdays** Spots/Week Rate Rating Week: 10/08/12 10/14/12 \$325.00 0.00 E 27 KSNV 10/09/12 10/09/12 M-F Today Show III 4th IBM 10am-11am -T----:30 \$325.001 0.00 NM 2 \$650.00 Today 4th Hour **TODAY SHW3** Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 -T----\$325.00 0.00 E 28 KSNV 10/10/12 10/10/12 M-F Today Show III 4th 18M 10am-11am :30 2 \$325,001 0.00 NM 2 \$650.00 Today 4th Hour TODAY SHW3 Start Date **End Date** Weekdays Spots/Week Rate Rating 10/14/12 Week: 10/08/12 --W---\$325.00 0.00 E 29 KSNV 10/11/12 10/11/12 M-F Today Show III 4th BM 10am-11am :30 2 \$325.001 0.00 NM \$650.00 Today 4th Hour **TODAY SHW3** Start Date End Date **Weekdays** Spots/Week Rating Rate Week: 10/08/12 10/14/12 \$325.00 0.00 E 30 KSNV 10/05/12 10/05/12 Rachael Ray CM 11am-12pm :30 2 \$325.001 0.00 NM 2 \$650.00 Rachael Ray RACHAEL RAY Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 ---F--\$325.00 0.00 E31 KSNV 10/08/12 10/08/12 Rachael Rav M-----CM 11am-12pm :30 \$325.001 0.00 NM 2 \$650.00 Rachael Ray RACHAEL RAY Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 \$325.00 0.00 E 32 KSNV 10/09/12 10/09/12 Rachael Ray CM 11am-12pm -T----·30 \$325.001 0.00 NM 2 \$650.00 Rachael Ray RACHAEL RAY Start Date **End Date** Spots/Week Weekdays Rating Rate Week: 10/08/12 10/14/12 -T----\$325.00 0.00 E 33 KSNV 10/10/12 10/10/12 Rachael Ray CM 11am-12pm --W----:30 ... _\$325.001 0.00 NM 2 \$650.00 Rachael Ray RACHAEL RAY Start Date End Date <u>Weekdays</u> Spots/Week Rate Rating Week: 10/08/12 10/14/12 -W----\$325.00 0.00 E34 KSNV 10/11/12 10/11/12 Rachael Ray CM ---T---11am-12pm :30 2 \$325.001 0.00 NM 2 \$650.00 Rachael Rav RACHAEL RAY Start Date End Date <u>Weekdays</u> Spots/Week <u>Rate</u> Rating Week: 10/08/12 10/14/12 \$325.00 0.00 E 35 KSNV 10/05/12 10/05/12 The Agenda 1230pm CM 1230-1p :30 \$325.001 0.00 NM \$325.00 The Agenda 1230pm **NEWS 3 AT NOON** Start Date End Date **Weekdays** Spots/Week Rate Rating 10/07/12 ---F--Week: 10/01/12 \$325.00 0.00 E36 KSNV 10/08/12 10/08/12 The Agenda 1230pm CM 1230-1p :30 \$325,001 0.00 NM M-----\$325.00 The Agenda 1230pm **NEWS 3 AT NOON** Start Date End Date **Weekdays** Spots/Week Rate Rating Week: 10/08/12 10/14/12 \$325.00 0.00 E 37 KSNV 10/09/12 10/09/12 CM 1230-1p :30 \$325,001 0.00 NM \$325.00

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Order / Rev:

Flight Dates:

103289

Advertiser:

NRCC-IE

Alt Order #:

06825826

10/05/12 - 10/11/12

Product Desc:

NRCC IE 2012

Estimate:

2602

KSNV

Ln	Ch	Start	End	Inventory Code		Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
				The Agenda 123									
	NEWS	3 AT N O	ON		-(
V	<u>Sta</u> Veek: 10	<u>irt Date</u> /08/12	End Date 10/14/12	<u>Weekdays</u> -T	Spots/Week	<u>Rate</u> \$325.00	Rating 0.00						
			2 10/10/12	The Agenda 1230 The Agenda 123		1230-1p	W	:30	1	\$325.001	0.00 NM	1	\$325.00
	NEWS	3 AT NO	ON	ŭ	•								
V	<u>Sta</u> Veek: 10	<u>rt Date</u> /08/12	End Date 10/14/12	Weekdays	Spots/Week 1	<u>Rate</u> \$325.00	Rating 0.00						
E 39			2 10/11/12	The Agenda 1230 The Agenda 1230	•	1230-1p	T	:30	1	\$325.001	0.00 NM	1	\$325.00
		3 AT NO											
٧	<u>Sta</u> Veek: 10	<u>irt Date</u> /08/12	End Date 10/14/12	<u>Weekdays</u> T	Spots/Week 1	<u>Rate</u> \$325.00	Rating 0.00						
***************************************			2 10/06/12	News 3 Today - S	ATURICM	9am-930am	S-	:30	1	\$500.001	0.00 NM	1	\$500.00
		B TDY-W		News 3 Today - S			J	.00		φοσο.σσ τ	0.00 14141	'	Ψ300.00
		rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
٧	Veek: 10.		10/07/12	S-	<u>opots/11eek</u>	\$500.00	0.00						
E 41	KSNV	10/07/1	2 10/07/12	Chris Matthews 9		9:30a-10a	S	:30	1	\$500.001	0.00 NM	1	\$500.00
	CHRIS	MATTHE	-WS	Chris Matthews S	50N 9:30am								
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
٧	Veek: 10		10/07/12	S	1	\$500.00	0.00						
E 42	2 KSNV	10/05/1	2 10/05/12	Dr. Phil Dr Phil	СМ	3-4p	F	:30	2	\$450.001	0.00 NM	2	\$900.00
	DR. PH	IL		D) 1 (III)									
v	Sta Veek: 10	rt <u>Date</u> 01/12	End Date 10/07/12	Weekdays	Spots/Week 2	<u>Rate</u> \$450.00	Rating 0.00						
			2 10/08/12	Dr. Phil	CM	3-4p	M	:30	2	\$450.001	0.00 NM	2	\$900.00
	DR. PH	fL		Dr Phil									
٧	<u>Sta</u> Veek: 10	<u>rt Date</u> '08/12	End Date 10/14/12	<u>Weekdays</u> M	Spots/Week 2	<u>Rate</u> \$450.00	Rating 0.00						
E 44	1 KSNV	10/09/1	2 10/09/12	Dr. Phil Dr Phil	СМ	3-4p.	-T	:30	2	\$450.001	0.00 NM	2	\$900.00
	DR. PH	IL		DIT IIII									
٧	<u>Sta</u> Veek: 10	<u>rt Date</u> 08/12	End Date 10/14/12	<u>Weekdays</u> -T	Spots/Week 2	<u>Rate</u> \$450.00	Rating 0.00						
_			2 10/10/12	Dr. Phil	CM_	3-4p	W	:30	. 2.	\$450.001 _	0.00 NM	2	\$900.00
	DR. PH	IL		Dr Phil									
V	<u>Sta</u> Veek: 10	rt Date 08/12	End Date 10/14/12	<u>Weekdays</u>	Spots/Week 2	<u>Rate</u> \$450.00	Rating 0.00						
-			2 10/11/12	Dr. Phil	СМ	3-4p	T	:30	2	\$450,001	0.00 NM	2	\$900.00
	DR. PH	IL		Dr Phil									
1.7		rt Date	End Date	<u>Weekdays</u> T	Spots/Week	Rate	Rating						
	Veek: 10/ 7 KSNV		10/14/12 2 10/05/12	News 3 at 430pm	CM 2	\$450.00 430-5pm	0.00 F	:30	1	\$725.001	0.00 NM	1	\$725.00
	NEWS			News 3 at 4:30PI		,				,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		,	ψ, 20.00
		rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
V	Veek: 10/		10/07/12	F	1		0.00						
			2 10/08/12	News 3 at 430pm		430-5pm	M	:30	1	\$725.001	0,00 NM	1	\$725.00
	NEWS	3		News 3 at 4:30Pf	۷I								
		<u>rt Date</u>	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
	Veek: 10		10/14/12	M	1	\$725.00	0.00	·		<u> </u>			
E 49	KSNV	10/09/1	2 10/09/12		CM	430-5pm	-T	:30	1	\$725.001	0.00 NM	1	\$725.00

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KSNV

Order / Rev:

103289

Advertiser:

NRCC-IE

Ait Order #: Flight Dates: 06825826

10/05/12 - 10/11/12

Product Desc:

NRCC IE 2012

Estimate:

Ln Ch	Start	End	Inventory Code		Start/End	Time Days	Len S _l	oots	Rate Pri	Rtg Type S	pots	Amount
			News 3 at 430pm								,	
NEWS	3		News 3 at 4:30P	IVI								
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating				I		
Week: 10		10/14/12	-Т	1	\$725.00	0.00						
E 50 KSNV	10/10/1	2 10/10/12	News 3 at 430pm		430-5pm	W	:30	1	\$725.001	0.00 NM	1	\$725.00
NEWS	3		News 3 at 4:30P	M								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/14/12	W	1	\$725.00	0,00						
E 51 KSNV	10/11/1	2 10/11/12	News 3 at 430pm	ı CM	430-5pm	T	:30	1	\$725.001	0.00 NM	1	\$725.00
NEWC	2		News 3 at 4:30P	M								
NEWS	ง art Date	End Date	Weekdays	Spots/Week	Data	Dating						
Week: 10		10/14/12	<u>vveekuays</u> T	<u>3pois/week</u> 1	<u>Rate</u> \$725.00	<u>Rating</u> 0.00						
E 52 KSNV	10/05/1		M-F Early News	CM	5-630p	F	:30	3 \$1	,200.001	0.00 NM	3	\$3,600.00
			M-F Early News		,			, , , , , , , , , , , , , , , , , , ,	,,,	0.00	ŭ	φο,οσο.σσ
NEWS												
<u>Sta</u> Week: 10	art Date	<u>End Date</u> 10/07/12	<u>Weekdays</u> F	Spots/Week	<u>Rate</u> \$1,200,00	Rating						
herita and a second			M-F Early News	CM	5-630p	0.00 M	:30	2 0	200.001	0.00 NM	2	#n 000 00
L OU NOIN	1070071	2 10/00/12	M-F Early News	CIVI	3-630p		.30	3 \$	1,200.001	0.00 NM	3	\$3,600.00
NEWS	3											
	art Date	End Date	Weekdays	Spots/Week	Rate	<u>Rating</u>						
Week: 10		10/14/12	M		\$1,200.00	0.00						
E 54 KSNV	10/09/1	2 10/09/12	M-F Early News M-F Early News	CM	5-630p	-T	:30	3 \$1	1,200.001	0.00 NM	3	\$3,600.00
NEWS	3		IVI-I Lany News							1		•
<u>Sta</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10.		10/14/12	~T	3	\$1,200.00	0.00						
E 55 KSNV	10/10/1	2 10/10/12	M-F Early News	CM	5-630p	W	:30	3 \$1	,200.001	0.00 NM	3	\$3,600.00
NEWS	3		M-F Early News									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/14/12	W		\$1,200.00	0.00				l l		
E 56 KSNV	10/11/1	2 10/11/12	M-F Early News	CM	5-630p	T	:30	3 \$1	,200.001	0.00 NM	3	\$3,600.00
NE)A/O	0		M-F Early News									
NEW\$	ort Date	End Date	Mookdous	Crata Maak	D-4-	Define						
Week: 10		10/14/12	<u>Weekdays</u> T	Spots/Week 3	<u>Rate</u> \$1,200.00	<u>Rating</u> 0.00						
			M-F Jeopardy	СМ	630-7pm	F	:30	1 \$1	1,300.001	_ 0.00 NM	1 -	\$1,300.00
			M-F Jeopardy						14.45.43.17	_ 0100 11101		Ψ1,000.00
JEOPA												
	art Date	End Date	<u>Weekdays</u> F	Spots/Week	Rate	Rating						
Week: 10		10/07/12	M-F Jeopardy	CM	\$1,300.00 630-7pm	0.00 M	.20	4 64	1 200 004	0.00 NIM	4	64 000 00
L JO RONV	10/00/1	2 10/00/12	M-F Jeopardy	CIVI	030-7 pm	Menne	:30	1 \$1	1,300.001	0.00 NM	1	\$1,300.00
JEOPA	RDY											
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 10/		10/14/12	M	1	\$1,300.00	0.00			<u></u>			
≥ 59 KSNV	10/09/1	2 10/09/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	-T	:30	1 \$1	,300.001	0.00 NM	1	\$1,300.00
JEOPA	RDY		with deopardy									
	art Date	End Date	Weekdays	Spots/Week	Rate	<u>Rating</u>						
Week: 10	/08/12	10/14/12	-T		\$1,300.00	0.00						
E 60 KSNV	10/10/1	2 10/10/12	M-F Jeopardy	CM	630-7pm	W	:30	1 \$1	,300.001	0.00 NM	1	\$1,300.00
IEOD^	.DDV		M-F Jeopardy									
JEOPA Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/		10/14/12	W		\$1,300.00	0.00						
E 61 KSNV				СМ	630-7pm	T	:30	1 \$1	,300.001	0.00 NM	1	\$1,300.00
					•						-	, ., J = 0.00

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KSNV

Order / Rev:

103289

Advertiser:

NRCC-IE

Alt Order #:

06825826

Product Desc:

NRCC IE 2012

Flight Dates:

10/05/12 - 10/11/12

Estimate:

	<u></u>							, <u>, , , , , , , , , , , , , , , , , , </u>		
Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	oots Rate Pri	Rtg Type Spots	Amount
JEOPA	DUA		M-F Jeopardy							
	<u>ırt Date</u>	End Date 10/14/12	<u>Weekdays</u> T	Spots/Week		Rating			ı	
E 62 KSNV			M-F Wheel	CM	\$1,300.00 7-730pm	0.00 F	:30	1 \$1,300.001	0.00 NM 1	\$1,300.0
WHEEL	FORTN	ĮE	M-F Wheel of Fo	rtune						
<u>Sta</u> Week: 10/	<u>rt Date</u> 01/12	End Date 10/07/12	Weekdays	Spots/Week 1	<u>Rate</u> \$1,300.00	Rating 0.00				
E 63 KSNV	10/08/1	2 10/08/12	M-F Wheel M-F Wheel of Fo	CM rtune	7-730pm	M	:30	1 \$1,300.001	0.00 NM 1	\$1,300.0
WHEEL	FORTN	IE .		. 14110						
<u>Sta</u> Week: 10/	rt <u>Date</u> 08/12	End Date 10/14/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$1,300.00	Rating 0.00				
E64 KSNV			M-F Wheel M-F Wheel of Fo	СМ	7-730pm	-T	:30	1 \$1,300.001	0.00 NM 1	\$1,300.0
WHEEL										
<u>Sta</u> Week: 10/	nt Date	End Date 10/14/12	<u>Weekdays</u> -T	Spots/Week	Rate	Rating				
E 65 KSNV				CM	\$1,300.00 7-730pm	0.00 W	:30	1 \$1,300.001	0.00 NM 1	\$1,300,0
WHEEL	-FORTN	IE.	M-F Wheel of Fo	rtune						77,12211
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating				
Week: 10/6 E 66 KSNV		10/14/12	W		\$1,300.00	0.00				
E OO KSNV	10/11/1	2 10/11/12	M-F Wheel of Fo	CM rtune	7-730pm	T	:30	1 \$1,300.001	0.00 NM 1	\$1,300.0
WHEEL	-FORTN	ΙE							1	
<u>Sta</u> Week: 10/0	<u>rt Date</u> 08/12	End Date 10/14/12	<u>Weekdays</u> T	Spots/Week 1	<u>Rate</u> \$1,300.00	Rating 0.00				
E 67 KSNV	_			CM	6:30-8pm	S-	:30	1 \$425.001	0.00 NM 1	\$425.0
NEWS 3	3		Vegas Inc.		•			•	*****	Ψ120.C
<u>Star</u> Week: 10/0	rt Date 01/12	End Date 10/07/12	Weekdays	Spots/Week	<u>Rate</u> \$425.00	Rating 0.00				
			Weekend Jeopard		630-730pm	S-	:30	2 \$525.001	0.00 NM 2	\$1,050.0
JEOP/M	/HEEL		WKND Jeop/Whe	eel						
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating				
Week: 10/0 E 69 KSNV		10/07/12 2 10/08/12	S Mon PR 8-10p	QM	\$525,00 8-10pm	0.00 M	:30	1 \$4,000.001	0.00 NM	#4.000.
		_ ,0,00,1,1	Monday Prime 8-		.o-topin.	IN	.50	1 \$4,000.00.1 -	0₊00 NM 1	- \$4,000.0
THE VO	rt Date	End Date	Weekdays	Spots/Week	Poto	Poting				
Week: 10/0	08/12	10/14/12	M	<u> </u>	<u>Rate</u> \$4,000.00	Rating 0.00				
∃70 KSNV	10/10/1	2 10/10/12	Wed PR 9-10p	CM	9-10pm	W	:30	1 \$3,000.001	0.00 NM 1	\$3,000.0
L&O:SV	U		Wednesday Prim	e 9-10pm						
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating				
Week: 10/0 E 71 KSNV		10/14/12 2 10/10/12	W Wed PR 10-11p	1 CM	\$3,000.00 10-11pm	0.00 W	:30	1 \$3,200.001	0.00 NM 1	#2 200 C
			Wednesday Prim		10 Tipili	W	.50	ι φυ,ΖΦΟ,ΦΟΙ	0.00 NM 1	\$3,200.0
CHICAG Star	O FIRE	End Date	<u>Weekdays</u>	Spots/Week	Pata	Rating				
Week: 10/0	08/12	10/14/12	W		<u>Rate</u> \$3,200.00	Rating 0.00				
72 KSNV	10/05/1	2 10/05/12	•	CM	8-9pm	F	:30	1 \$1,700.001	0.00 NM 1	\$1,700.0
WHO AF	RE YOU	?	Friday Prime 8-9p	VII)						
	t Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating				
Week: 10/0 E 73 KSNV		10/07/12	F		\$1,700.00	0.00	.00	4 00 000 771	0.00.175	4
∴ (O NONV	10/00/17	∠ 10/05/1Z		СМ	9-10pm	F	:30	1 \$3,000.001	0.00 NM 1	\$3,000.0

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KSNV

Order / Rev:

103289

Advertiser:

NRCC-IE

NRCC IE 2012

Alt Order #:

06825826

Product Desc:

Flight Dates:

10/05/12 - 10/11/12

Estimate:

Ln Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len S	pots Rate Pri	Rtg Type Sp	ots	Amount
			Fri PR 9-10p								
GRIMM	-NBC		Friday Prime 9-10	Jþm							
	ırt Date	End Date	Weekdays	Spots/Week	Rate	Rating			I		
Week: 10		10/07/12	F	1	\$3,000.00	0.00					
E 74 KSNV	10/06/1	2 10/06/12	Sat PR 9-10p	СМ	9-10pm	S-	:30	1 \$800.001	0.00 NM	1	\$800.00
			Saturday Prime 9	1-10pm	•						
	-SAT-NB										
	irt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10/		10/07/12	S-	1	\$800.00	0.00					
E75 KSNV	10/06/1	2 10/06/12		CM	10-11pm	S-	:30	1 \$1,200.001	0.00 NM	1	\$1,200.00
180 SV	/U-SA-NI	BC	Saturday Prime 1	u- i rpm							
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10		10/07/12	S-		\$1,200.00	0.00					
E 76 KSNV	10/07/1	2 10/07/12	NFL Pre-Game / I	The state of the s	1p-530pm	S	:30	1 \$2,500.001	0.00 NM	1	\$2,500.00
			NFL Pre-Game				-				V =,000.00
	IITE AMF	₹									
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10/		10/07/12	S	1	\$2,500.00	0.00					
E77 KSNV	10/07/1	2 10/07/12	NFL Football	CM	1P-9PM	S	:30	2 \$10,000.001	0.00 NM	2	\$20,000.00
NBC SI	JN-FTBL		NFL Football								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10		10/07/12	S		\$10,000.00	0.00					
E 78 KSNV	10/07/1		News 3 Live in Pr		7-10pm	S	:30	2 \$1,600.001	0.00 NM	2	\$3,200.00
			News 3 in Prime			_		2 01,000.001	0.00 (11)	-	ψο,200.00
NWS3	LVE-PRII	ME									
	<u>ırt Date</u>	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating			i		
Week: 10/		10/07/12	S		\$1,600.00	0.00					
E 79 KSNV	10/05/1	2 10/05/12	M-F News 3 at El		11pm-1135pn	nF	:30	1 \$1,200.001	0.00 NM	1	\$1,200.00
NEWS	3 AT 11		M-F News 3 at El	even							
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10		10/07/12	F		\$1,200.00	0.00					
E 80 KSNV	10/08/1	2 10/08/12	M-F News 3 at El		11pm-1135pn		:30	1 \$1,200.001	0.00 NM	1	\$1,200.00
			M-F News 3 at Ei						0.00 /		ψ 1 1 2 3 3 3 5
NEWS	3 AT 11										
	<u>ırt Date</u>	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating			i		
Week: 10		10/14/12	M		\$1,200.00	0.00					
E 81 KSNV	10/09/1	2 10/09/12	M-F News 3 at El		11pm-1135pn	ù <u>⊏</u>	:30	1 \$1,200. <u>0</u> 01	_0.00 <u>N</u> M	1	\$1,200.00
NEWS	3 AT 11		M-F News 3 at El	even							
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10		10/14/12	-T		\$1,200.00	0.00					
			M-F News 3 at El		11pm-1135pn		:30	1 \$1,200,001	0.00 NM	1	\$1,200,00
			M-F News 3 at El				,50	, 41,200,001	0.00 14.0	•	Ψ11200,00
NEWS	3 AT 11										
	ırt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
Week: 10		10/14/12	W	_,	\$1,200.00	0.00					
E 83 KSNV	10/11/1	2 10/11/12	M-F News 3 at El		11pm-1135pn	nT	:30	1 \$1,200.001	0.00 NM	1	\$1,200.00
NE/A/C	3 AT 11		M-F News 3 at El	even							
	rt Date	End Date	Weekdays	Spots/Week	Poto	Rating					
Week: 10		10/14/12	T		<u>Rate</u> \$1,200.00	0.00					
h			Sa-Su News 3 at		11pm-1135pn		:30	2 \$1,100.001	0.00 NM	2	\$2,200.00
	. 2. 507 1		Sa-Su News 3 at		. ipiii i ioopii	5	.00	,	D.00 (4)01	4	ψε _ι ε.συ.συ
WKD2	NWS-AT	11		•							
	<u>ırt Date</u>	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
Week: 10		10/07/12	S-		\$1,100.00	0.00					
E 85 KSNV	10/05/1	2 10/05/12		CM	1135p-1237a	F	:30	2 \$500.001	0.00 NM	2	\$1,000.00
									-		

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KSNV

Order / Rev:

103289

Advertiser:

NRCC-IE

Alt Order #: Flight Dates: 06825826

10/05/12 - 10/11/12

Product Desc:

NRCC IE 2012

Estimate:

Ln Ch S	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Sp	ots	Rate Pri	Rtg Type Sp	oots	Amount
			The Tonight Show	<u> </u>								
			Tonight Show									
TONITE SI				n 1 6471.	D-4-	Detina						
Start E		End Date	<u>Weekdays</u>	Spots/Week 2	<u>Rate</u> \$500.00	Rating 0.00						
Week: 10/01/		10/07/12	<u></u>				:30	2	\$500.001	0.00 NM	2	\$1,000.00
E86 KSNV 10	0/08/12	2 10/08/12	The Tonight Show	СМ	1135p-1237a	N	.50	2	\$500.00 T	U.UU INIVI	2	ψ1,000.00
TONITE SI	LIVA/		Tonight Show									
Start E		End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/08/	414	10/14/12	M	2	\$500.00	0.00						
E 87 KSNV 10			The Tonight Show	CM	1135p-1237a	-T	:30	2	\$500.001	0.00 NM	2	\$1,000.00
EUI KONV IV	0,00,1,	L (0/00/12	Tonight Show						,			
TONITE SI	HW									1		
Start D	Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/08/	/12	10/14/12	T	2	\$500.00	0.00						
E 88 KSNV 10	0/10/1:	2 10/10/12	The Tonight Show	CM	1135p-1237a	W	:30	2	\$500.001	0.00 NM	2	\$1,000.00
			Tonight Show									
TONITE S	HW									<u> </u>		
Start [End Date		Spots/Week		Rating						
Week: 10/08/		10/14/12	W	2		0.00				0.00.1774	_	04 000 00
E 89 KSNV 1	0/11/1	2 10/11/12	The Tonight Show	CM	1135p-1237a	T	:30	. 2	\$500.001	0.00 NM	2	\$1,000.00
			Tonight Show									
TONITE S		EI D-i-	10/a alada	Spots/Week	Data	Rating				!		
<u>Start I</u> Week: 10/08		End Date 10/14/12	<u>Weekdays</u> T	Spois/vveek 2		0.00						
					<u> </u>	2amS-	:30	- 2	\$1,400.001	0.00 NM	2	\$2,800.00
E 90 KSNV I	ו וסטוט	2 10/00/12	Saturday Night Liv Saturday Night Liv		1 (30pin-1.02	cam 5	.00	_	ψ1, 1 00.001	0.00 11111	_	42,000.22
SAT NITE	LIVE		Saturday Night En	, 6								
Start I		End Date	Weekdavs	Spots/Week	Rate	Rating						
Week: 10/01		10/07/12	S-		\$1,400.00	0.00						
E 91 KSNV 1	0/07/1	2 10/07/12	Sports Night in La	s VecaGM	Sun 1135p-1	200aS	:30	1	\$400.001	0.00 NM	1	\$400.00
			Sports Night in La	_	•					1		
SPORT N	T-L V	3S	. •	•								
Start I	<u>Date</u>	End Date	<u>Weekdays</u>	Spots/Week	Rate	<u>Rating</u>				ŀ		
Week: 10/01	/12	10/07/12	S	1	\$400.00	0.00						
										Totals	162	\$147,225.00